



Job Description: (Account Manager)

Studio Kraft being one of the most reputed event management companies has expanded into a new vertical of Digital Marketing.

Social Media portfolios are managed at the highest level, as well as, it's ensured that the digital reputation of clients is seamlessly maintained.

We are here to give you a valuable solution, advice and come up with the finest strategies and execute them.

Duties & Responsibilities:

- Act as the point of contact for clients for digital management requirements. Build strong, long-term client relationships and maintain frequent contact. Address client queries effectively and in a timely manner and present social media strategies to clients.
- Set digital strategies for your assigned clients, considering their specific requirements.
- Suggest, design and implement digital projects to increase customer ROI.
- Stay up-to-date with digital technology trends
- Previous work experience as a Digital account manager
- In-depth understanding of online marketing tools and social media platforms with Strong analytical skills
- Excellent verbal and written communication skills

Note:

- 1) Salary : As per Industry Standards
- 2) Incentive: Post 1 month of Induction.
- 3) Saturday and Sundays off.

Andmore Twelve Media Pvt. Ltd.

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