



Job Description: (Content Writer)

Studio Kraft being one of the most reputed event management company have expanded into a new vertical of Digital Marketing.

Social Media portfolios are managed at the highest level, as well as, it's ensured that the digital reputation of clients is seamlessly maintained.

We are here to give you a valuable solution, advice and come up with the finest strategies and execute them.

Duties & Responsibilities:

- Creating concise, eye-catching, and innovative headlines & body copy including social media posts, keeping appropriateness in check.
- Researching and organizing facts and sources.
- Consistently brainstorming and collaborating with team for new ideas and strategies
- Develop ideas derived from online/offline research and organize the same on paper or computer applications
- Proofread content for errors or additions and ensure that content is written per instructions.
- Ensure that content is edited properly to increase on-screen readability
- Rewrite, paraphrase or write content from scratch depending on specific instructions provided in the work order.

(Note:

- 1) Salary : As per Industry Standards
- 2) Incentive: Post 1 month of Induction.
- 3) Saturday and Sundays off.

Andmore Twelve Media Pvt. Ltd.

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